



Operations in 190+ Countries



6 Months Test & Learn



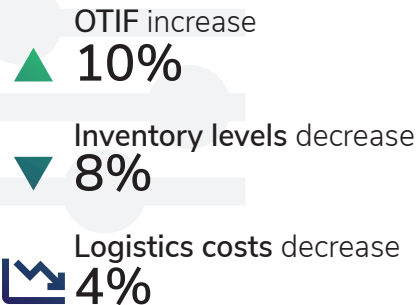
Results after 6 months of go-live

Fortune 100 Global CPG Company Case Study

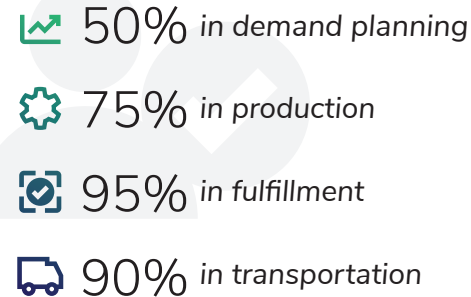
End-to-End Autonomous Planning and Analytics

How about results?

1 KPIs & Action Alerts



2 User Acceptance



3 System Agility

Live system runtime tracking critical for “decision making at the speed of market”

Live usage statistics time spent per user for result review/editing

Real-time user acceptance rates & override reasons tracking

“ Yet unlike traditional solutions, it did not cost the consumer goods company millions to pilot this and it went live in 6 months. ”

Steve Banker, *Forbes*



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Transformation Scope



Demand Planning



Inventory Planning



Production Planning



MRP



Order Fulfillment & Transportation

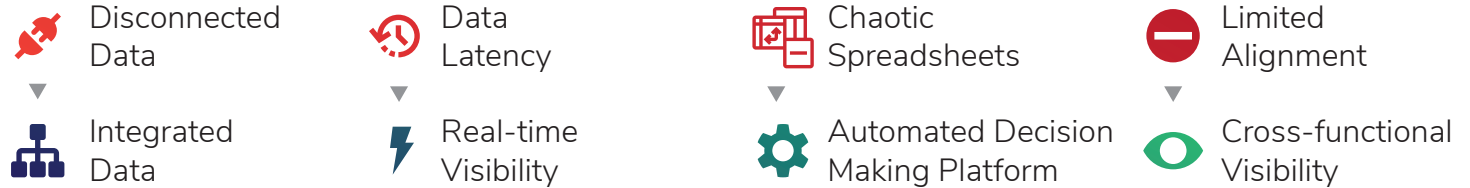


E2E Analytics

Fortune 100 Global CPG Company Case Study

End-to-End Autonomous Planning and Analytics

Goal



Challenges

- ▶ Low accessibility and inconsistency of data in disconnected sources
- ▶ Lack of actionable insights
- ▶ Heavy reliance on Excel-like manual systems
- ▶ Limited alignment among different supply chain functions

Approach

- ▶ Integrating all internal and external data sources i.e social media, weather, competition data, in-store activities
- ▶ Identifying exceptions, creating predictive alerts, calculating impact of decisions on E2E supply chain and recommending prescriptive actions
- ▶ Turning optimized plans directly into actions by tightly-coupling planning output to execution systems
- ▶ Optimizing the entire supply chain from sourcing to transportation planning, concurrently

Results

- ▶ All data on a single platform
- ▶ Real-time visibility and agility for faster decision-making
- ▶ Low to no-touch plan execution
- ▶ Horizontal and vertical alignment
- ▶ Corporate memory via visibility and accessibility
- ▶ Quick impact on business results
- ▶ Plans considering trade-offs for revenue, profit and cost

Execution rates of our recommendations:

