



500,000 Shipments in North America



2000+ Stores



800+ Vendors

## Major Home Improvement Retailer

Concurrent planning of network inventory, fulfillment and transportation

## Results

- ▶ 105M USD (~7%) savings in annual inventory and transportation costs without detrimental effects in store shelf availability
- ▶ Internally consistent planning parameters related to order frequency, transportation mode, flow path and shelf availability targets for each SKU

# Journey with Solvoyo



#### Digital

- ► All cost data on a single platform for Total Cost to Serve definition
- ▶ Dynamic and adaptive input data processing that supports changes in seasonal demand, product portfolio, vendor capabilities and costs



#### Intelligent

- ► Total Cost to Serve optimization with explicit trade-offs among inventory, transportation and store operations
- What-if analyses on transportation cost vs inventory investment for a given shelf availability target
- Quantitative basis for seasonal flow optimization – vendor direct versus through the cross-dock network





## Major Home Improvement Retailer

Concurrent planning of network inventory, fulfillment and transportation

### Goal

▶ Minimize the total cost of the supply chain network while ensuring that the SKU x Store shelf availability targets are met

### Issues

- ► Conflicting KPIs among functional silos: Store operations planning high shelf availability through more frequent shipments vs logistics reducing costs through more frequent FTL shipments vs inventory management reducing inventory investment in the network
- ▶ Diverse SKU portfolio and vendor capabilities requiring different operating models and different planning parameters
- ▶ No quantitative basis for network-wide improvement initiatives

# Transformation Scope



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Frequency Optimization



Network Inventory Planning



Order Fulfillment



Transportation