



Operations in 190+ Countries



6 Months Test & Learn



Results after 6 months of go-live

Fortune 100 Global CPG Company Case Study

End-to-End Autonomous Planning and Analytics

How about results?

1 KPIs & Action Alerts

- OTIF increase **▲ 10%**
- Inventory levels decrease **▼ 8%**
- Logistics costs decrease **↘ 4%**

2 User Acceptance

- 50%** in demand planning
- 75%** in production
- 95%** in fulfillment
- 90%** in transportation

3 System Agility

- Live system runtime tracking** critical for “decision making at the speed of market”
- Live usage statistics** time spent per user for result review/editing
- Real-time user acceptance rates & override reasons tracking**







“ Yet unlike traditional solutions, it did not cost the consumer goods company millions to pilot this and it went live in 6 months. ”

Steve Banker, *Forbes*



Use your camera app to read the article

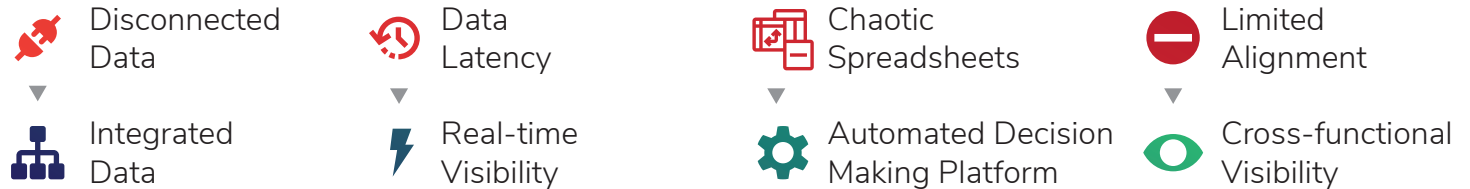
Transformation Scope

 <p>Demand Planning</p>	 <p>Inventory Planning</p>	 <p>Production Planning</p>	 <p>MRP</p>	 <p>Order Fulfillment & Transportation</p>	 <p>E2E Analytics</p>
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Goal



Challenges

- ▶ Low accessibility and inconsistency of data in disconnected sources
- ▶ Lack of actionable insights
- ▶ Heavy reliance on Excel-like manual systems
- ▶ Limited alignment among different supply chain functions

Approach

- ▶ Integrating all internal and external data sources i.e social media, weather, competition data, in-store activities
- ▶ Identifying exceptions, creating predictive alerts, calculating impact of decisions on E2E supply chain and recommending prescriptive actions
- ▶ Turning optimized plans directly into actions by tightly-coupling planning output to execution systems
- ▶ Optimizing the entire supply chain from sourcing to transportation planning, concurrently

Results

- ▶ All data on a single platform
- ▶ Real-time visibility and agility for faster decision-making
- ▶ Low to no-touch plan execution
- ▶ Horizontal and vertical alignment
- ▶ Corporate memory via visibility and accessibility
- ▶ Quick impact on business results
- ▶ Plans considering trade-offs for revenue, profit and cost

Execution rates of our recommendations:

